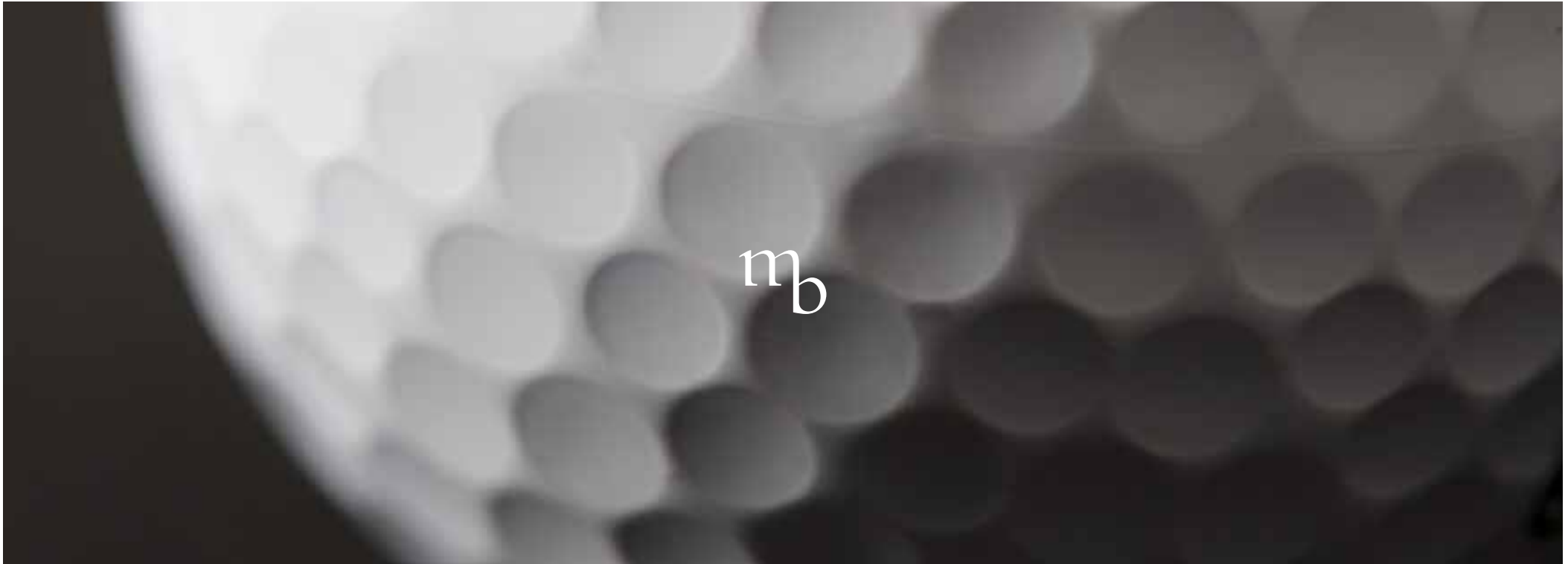




MIKE BURTON



THE 2010 RYDER CUP – OFFICIAL CORPORATE HOSPITALITY

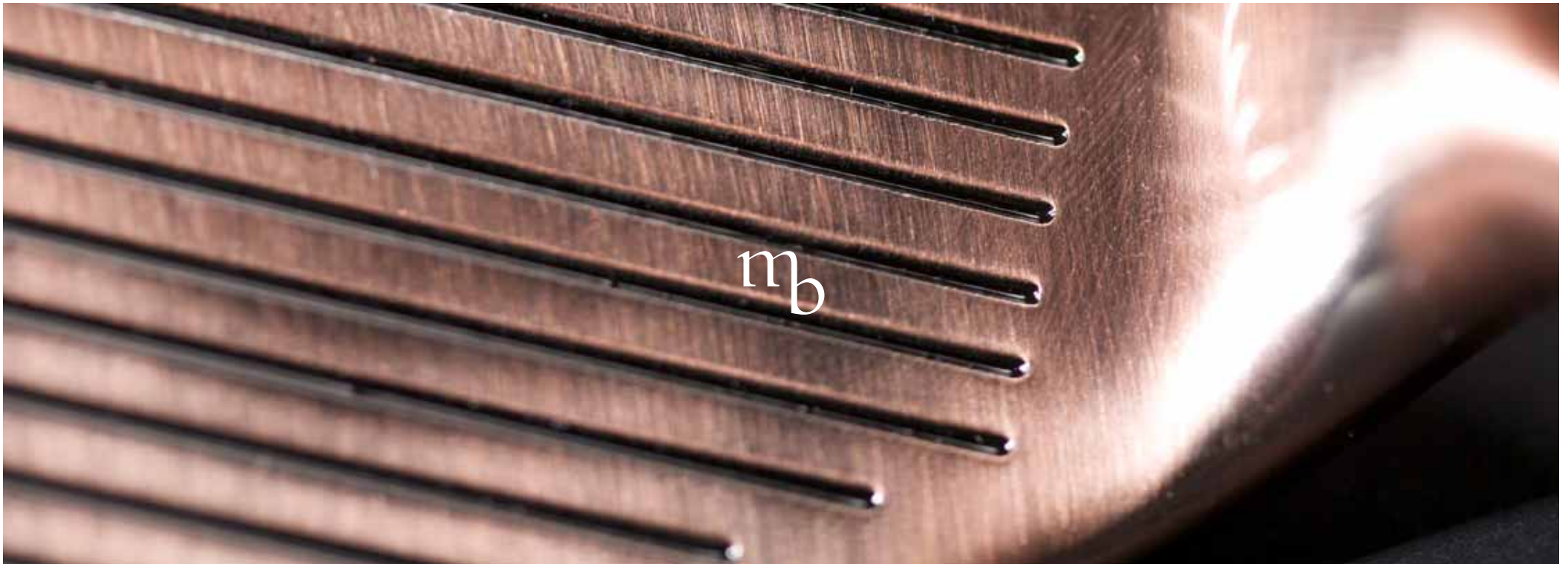


Mike Burton has been appointed as an Official Hospitality Agent to The 2010 Ryder Cup at The Celtic Manor Resort in Newport, South Wales.



This seal of approval reflects Mike Burton's commitment to providing an exceptional quality of service and creating an outstanding experience. Exceeding expectations has been central to the Mike Burton approach for more than 25 years. An approach that has helped establish a strong relationship with the world of sport, guaranteeing accredited hospitality of the highest standards.

Excellent service and unrivalled industry knowledge have earned Mike Burton the worldwide reputation as leaders in the field of official corporate hospitality. The 2010 Ryder Cup promises to be a unique highlight in the global sports calendar, and whatever your entertainment requirements, with Mike Burton you're assured of hospitality that will rise to the occasion.

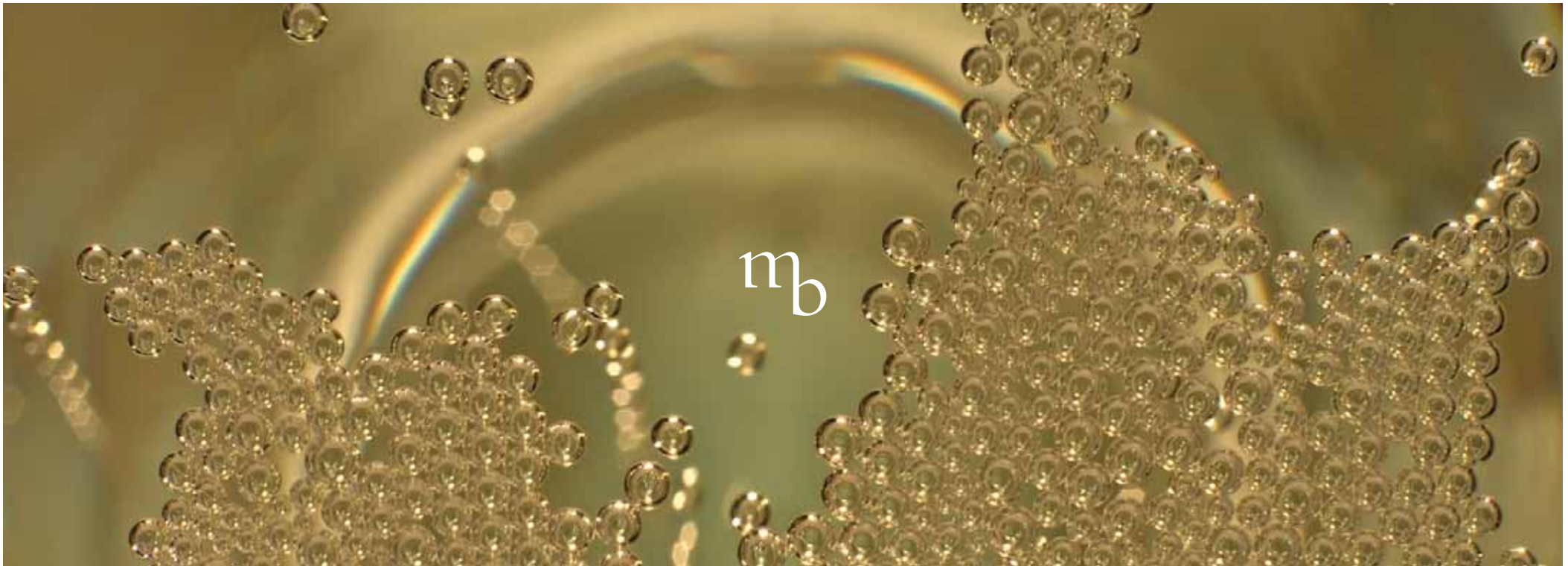


For three emotionally charged days, the world's greatest golfers fight to the wire for the glory of team victory. Few events capture the sporting public's imagination quite like The Ryder Cup.



Every two years, the best players from Europe and the United States meet to challenge for the most passionately contested trophy in golf. Now the third most watched sporting event in the world, it is a tournament that creates its own intense and uniquely compelling atmosphere. A competition where pride and raw talent fuel the enjoyment of a huge, excitable crowd and millions of television viewers. In September 2010, The Ryder Cup comes to the magnificent Celtic Manor Resort in Newport, South Wales.

The dramatic Twenty Ten is one of three world-class courses at The Celtic Manor Resort and has been specifically designed to host The Ryder Cup. With spectacular views from natural banks surrounding the course, spectators will be closer to the action than ever before. Close enough to experience the exhilaration of a perfectly struck drive or the pressure of a crucial putt, the elation of winning, or the devastation of defeat. It's a very special opportunity to be part of the world's most prestigious and gripping game of golf.

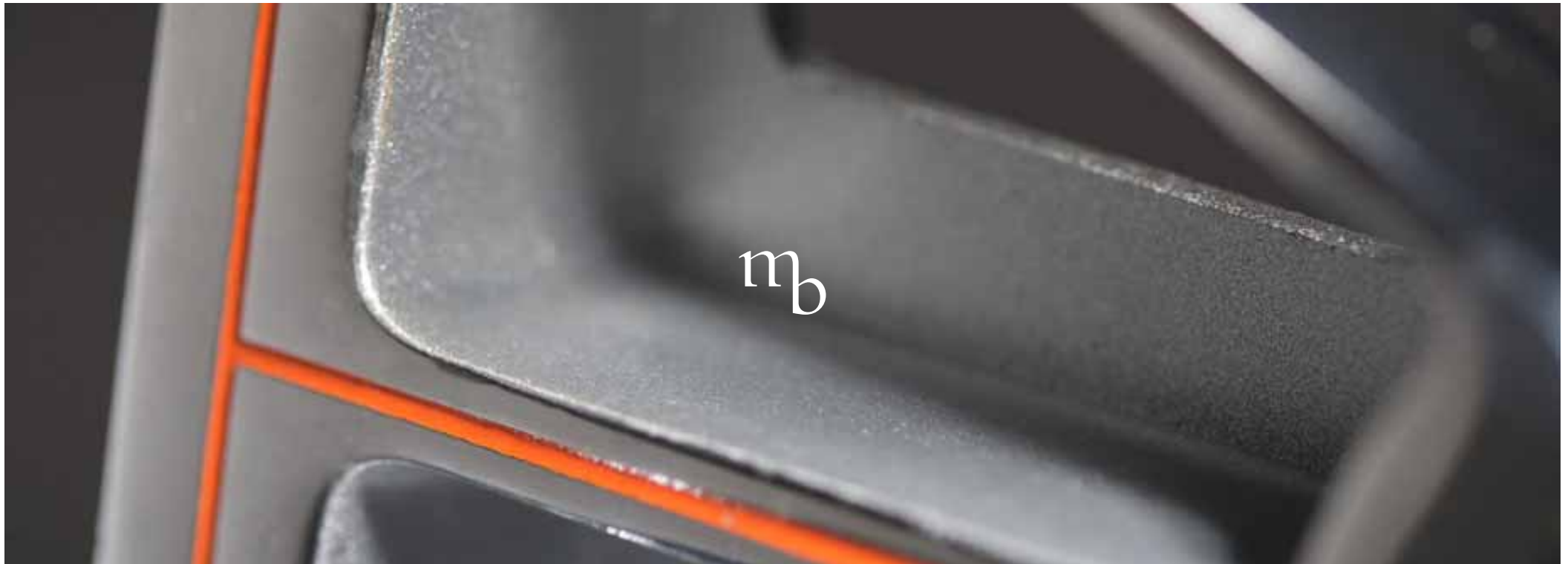


Corporate hospitality at The 2010 Ryder Cup will be in great demand. Mike Burton offers official packages of the highest quality.



The Celtic Manor Resort is a remarkable, purpose-built leisure and business facility that has benefited from multi-million pound investment to make it one of the most outstanding in the world. It features two luxury hotels, five restaurants, two health clubs and two impressive clubhouses, as well as a floodlit golf academy. Set close to the beautiful River Usk, the resort has three Championship golf courses, including the recently opened Twenty Ten – the first course ever to be specifically created for The Ryder Cup.

There are two hospitality facilities for this unique event. The first is a restaurant overlooking the 17th green, which offers clients superb hospitality for tables of 10 guests. The second facility are private chalets overlooking the fairway and green of the 490 yard 16th hole. From this elevated hillside position, you and your guests will also be able to watch the play on up to seven more holes as the 24 players battle their way to the 18th. With a choice of private chalets accommodating 30 or 50 guests, or exclusive tables for ten in the hospitality restaurant, however you choose to entertain there's a first-class option available.



The Twenty Ten is a demanding course, and with water hazards playing a key part in over, the tournament is sure to be as unpredictable as it is thrilling. Look forward to some great entertainment.



The course itself is a robust par 71 course, with water hazards on half of the holes making this an extremely tricky course for even the most seasoned of professional. With the earlier holes having a links-like feel, the middle of the course revealing the full extent of the lake lined challenge, and finally a sting in the tail at the 18th, the competition will offer excitement until the very last shot.

Entertain guests in splendid style at The 2010 Ryder Cup with official corporate hospitality packages from Mike Burton. Enjoy the finest dining and the highest quality professional service in an exclusive, private environment close to the course. And with air conditioning and TV monitors, you'll be able to keep up with all the latest action in sophisticated comfort.



#### 17TH FAIRWAY RESTAURANT - TABLE OF 10

Available for all four days £38,000 (per table of 10)

Available for Tuesday 28 September £3,800 (per table of 10)

Available for Wednesday 29 September £3,800 (per table of 10)

#### Package includes:

- 10 daily course and hospitality admission passes
- Dedicated table of 10
- Lined, furnished and carpeted restaurant with air-conditioning and/or heating
- Comprehensive television viewing
- Floral arrangements
- Breakfast buffet
- Three course lunch served with fine wines
- Afternoon tea
- Complimentary bar (excluding champagne)
- Official Ryder Cup Programmes for each guest
- Complimentary FM radio for each guest (not included Tuesday or Wednesday)
- Corporate hospitality gift (not included Tuesday or Wednesday)
- Celebrity guest speaker
- Preferred VIP parking and park and ride service

Package inclusions are provisional and may vary. For further information on how Mike Burton can assist with travel and accommodation for The Ryder Cup, please liaise with a Mike Burton Corporate Sales Consultant.





#### 16TH FAIRWAY PRIVATE CHALET

Private Chalet for 50 people available for all four days **£260,000**

Private Chalet for 30 people available for all four days **£132,000**

#### Package includes:

- 50/30 daily course and hospitality admission passes per day
- Two host passes
- Views overlooking the course
- Company signage outside your chalet
- Seating for 50/30 guests
- Lined, furnished and carpeted chalet with air-conditioning and/or heating
- Two Television screens
- Floral arrangements
- Breakfast buffet
- Champagne reception on arrival
- Three course lunch served with fine wines
- Afternoon tea
- Complimentary bar (excluding champagne)
- 50/30 Official Ryder Cup programmes per match day
- Complimentary FM radio for each guest
- Corporate hospitality gift per guest per day
- Two tickets to the Official Ryder Cup Captain's Celebration Event
- Preferred VIP parking and park and ride service

Package inclusions are provisional and may vary. For further information on how Mike Burton can assist with travel and accommodation for The Ryder Cup, please liaise with a Mike Burton Corporate Sales Consultant.



[mikeburton.com](http://mikeburton.com)

SALES T +44 (0)1452 419666 F +44 (0)1452 309146 [sales@mikeburton.com](mailto:sales@mikeburton.com) . CUSTOMER SERVICES T +44 (0)1452 412444 F +44 (0)1452 527500 [operations@mikeburton.com](mailto:operations@mikeburton.com)